



336 W. 49th St. 1RW  
New York, NY 10019  
Phone: (646) 649-3758

[www.headcount.org](http://www.headcount.org)  
[info@headcount.org](mailto:info@headcount.org)

## HeadCount Stages "THE CONSPIRACY SESSION" Forum at The Echo Project.

### MARC BROWNSTEIN AND AL SCHNIER TO HOST

**FOR IMMEDIATE RELEASE --** HeadCount co-chair **Marc Brownstein** and board member **Al Schnier** will host "The Conspiracy Session," a forty-five minute town meeting to discuss how the live music community can maximize its political influence in the 2008 election. The event will be held from **2:30-3:15pm ET** on Saturday, October 13<sup>th</sup> at **The Echo Project** ([www.the-echoproject.com](http://www.the-echoproject.com)), a three-day music and environmental festival held near Atlanta, GA.

The Conspiracy Session will take place at the **Echo System Experience Tent** on the festival grounds. Brownstein, Schnier and other representatives of HeadCount ([www.headcount.org](http://www.headcount.org)) will reveal the organization's 2008 game-plan for registering up to 200,000 voters at this event. An interactive discussion will follow, with audience members invited to share their views on the state of the world and what music fans, as a group, can do to change it. The event will also be a chance for people interested in volunteering for HeadCount to learn more about the organization and sign up to participate in the 2008 voter registration campaign.

The Conspiracy Session will later be Pod-cast on Cold Turkey on [www.relix.com/radio](http://www.relix.com/radio). Other HeadCount board members, affiliated musicians, and volunteers will also speak at the event.

"HeadCount has always been about looking people in the eye and telling them what we're about and why we think voting is important," said Brownstein, who co-founded the organization in 2004. "We can think of no better place to do that than the Echo Project."

Added Andy Bernstein, HeadCount's other co-chair and founder: "We are all about building on the energy that already exists within our community, and channeling it toward democracy. When we heard about the Echo Project, we knew it would be a unique opportunity to publicly tell people what we have planned for 2008, and meet new volunteers who will help us achieve it."

The Echo Project is scheduled for Oct. 12-14<sup>th</sup>, just outside of Atlanta, GA. It will provide a dynamic entertainment experience with shared musical, cultural and eco-friendly attractions. Headliners include HeadCount affiliated artists such as Phil Lesh & Friends, Medeski Martin & Wood, Spearhead, Umphrey's McGee, moe., and the Disco Biscuits.

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#### CONTACT:

Drew Granchelli: [drewG@headcount.org](mailto:drewG@headcount.org); 617\416.6116

HeadCount is a 501c3 non-partisan organization that utilizes the multi-faceted power of music to enable voter registration and inspire participation in democracy. Since its inception in 2004, the organization has registered over 60,000 voters, more than any volunteer-run organization in the U.S. Its board of directors includes Bob Weir of the Grateful Dead, other well-known musicians, and the very top managers, promoters and media publishers in the live music community. More information can be found at [www.headcount.org](http://www.headcount.org)

